

General Information

Company: JUUNOO

Strategy:

Reuse scenario 1: reuse through the wholesale channel

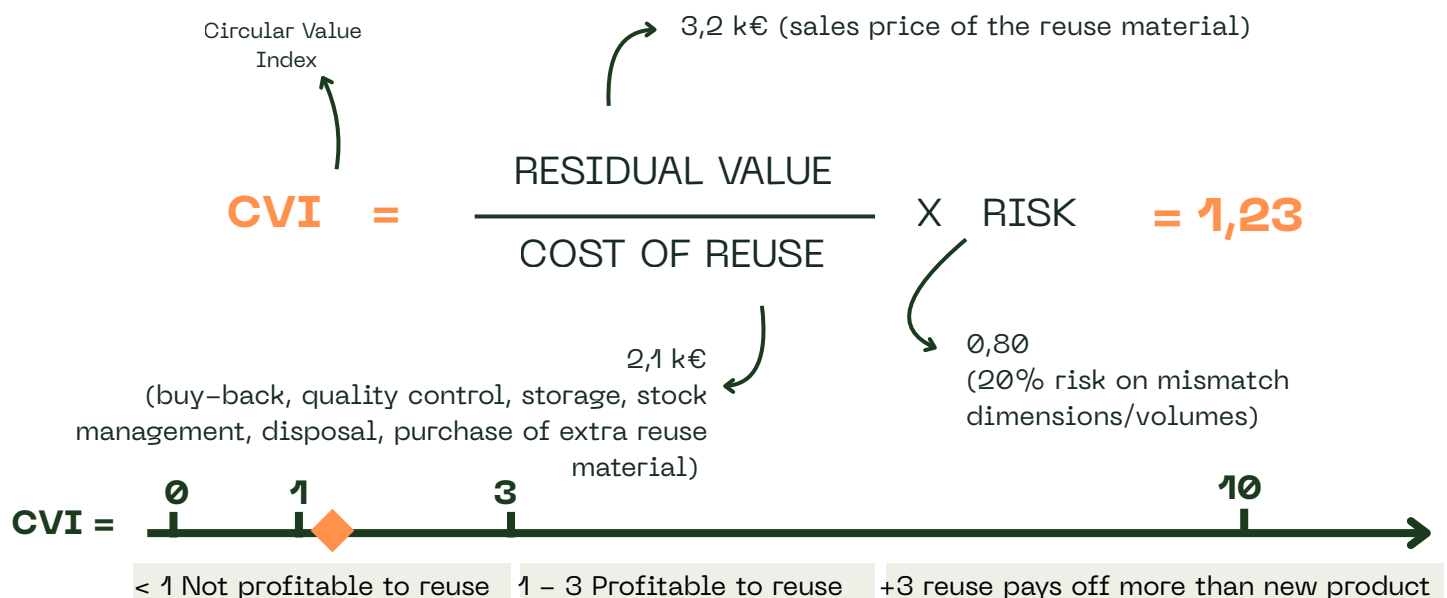
Product: DryClick

Project: /

Size: 100 m²

DryClick is a circular dry-building system for non-bearing interior walls made from drywall. It enables faster installation and full panel reuse by milling and reinforcing panel sides, allowing seamless clicking together without mudding.

Circular Value Index



Key succes factors



Design for disassembly

The DryClick system is specifically designed for easy assembly and disassembly, enabling efficient reuse and preserving material value over multiple use cycles.



Legislation

Fits into the Flemish targets aligned with the EU's Fit for 55 strategy, which focuses on reducing greenhouse gas emissions by at least 55% by 2030 and promoting circular economy principles to minimize waste.



Buy-back vs. Production

The cost to buy back materials from the market is in this case higher than the cost to produce new materials. The resale price of reuse material is lower, making the overall margin for reuse materials lower. Financially it is more attractive for the manufacturer to sell newly produced materials.

Independent validation:

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Accrediting Organization: Circular Value Institute

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Issuing Date of Accreditation:

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